

Inspiring Giving for Social Impact

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President's Message

Dear friends and partners,

2025 was another meaningful year for Desmos. Our journey of giving continues to be inspiring, purposeful, and deeply moving. It strengthens our sense of responsibility, renews our commitment, and fills us with hope. Thanks to the generosity of individuals, companies, and foundations, the dedication of our volunteers, the collaboration of organisations, and our ongoing engagement with society, Desmos was once again able to create meaningful positive impact — addressing critical social needs with transparency, speed, and effectiveness.

Over the past year, among other things:

- We continued to stand by organisations and vulnerable communities across Greece, addressing recorded needs for food, personal hygiene items, and other essential goods.
- We donated a new ambulance to the Andros Hellenic National Center of Emergency Care (EKAB), significantly enhancing the island's emergency response capabilities.
- We completed the 5th cycle of the nationwide "Desmos for Youth" program, supporting 11 employment placements for young people at non-profit organisations.
- We continued the "Desmos for Schools" program, supporting 77 public schools throughout Greece.
- We activated Desmos' Emergency Fund, responding immediately to the wildfires that affected Chios and Kato Achaia.
- We continued the nationwide "Support Program for Volunteer Forest Firefighter Teams", with the goal of providing 45 teams with equipment and training by 2026.

The year ended on a very encouraging note, with our participation in the ANT1 Telethon, a collective initiative held by the "ANTENNA EIMASTE ENA" non-profit organisation, to support children through a nationwide fundraiser. A significant amount of €3.3M was raised, which will support the work of five organisations, including Desmos's. The funds allocated to Desmos will be used to meet critical needs at two pediatric clinics in Larissa and Kefalonia, as well as at the Karamandaneio Children's Hospital of Patras.

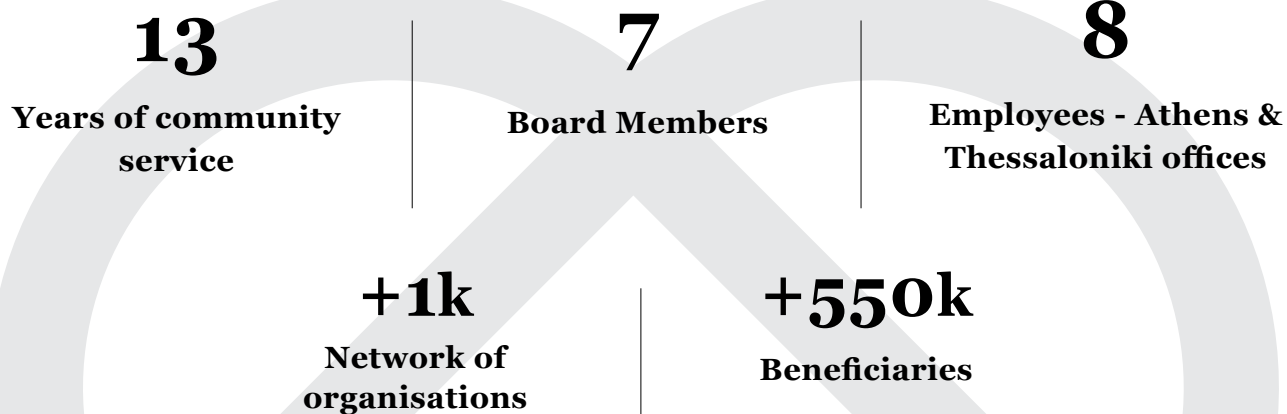
In the following pages, we invite you to learn more about Desmos's work for 2025 and the meaningful social impact we are creating together.

Alexia Katsaounis

President, Desmos Board of Directors

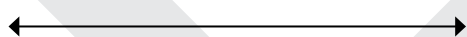


Desmos at a Glance



In April 2025, Deloitte completed the 3rd Impact Assessment of Desmos for the years 2012–2024, which revealed that for every

€1
spent on Desmos's operations

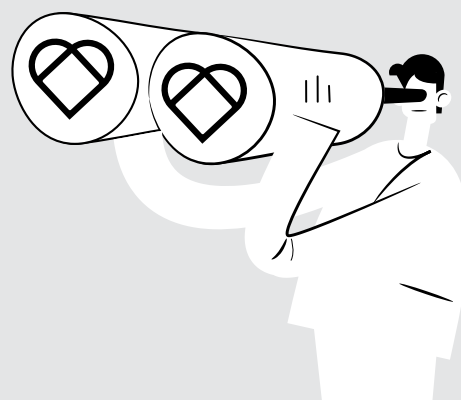


€10.7
of economic output is returned to the wider economy.



Our vision:

Inspiring Giving for Social Impact



4

Pillars:



**Social
Welfare**



Healthcare



**Building a Better
Future**



**Emergency Response
& Recovery**



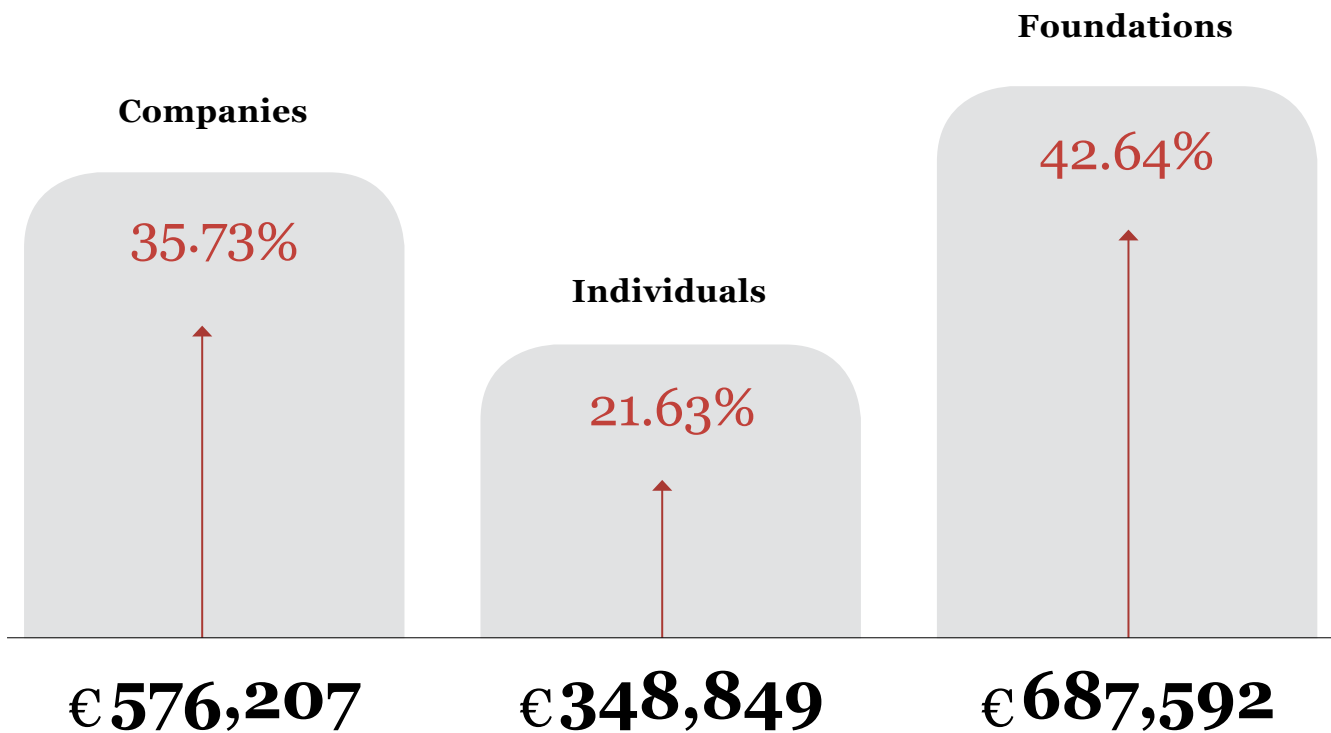
Financial Report - Transparency

**We build trust among our supporters, partners,
and the broader community**

- Annual Financial Audits by PWC
- Impact Assessment conducted by Deloitte
- Annual report
- Reporting to each donor
- Officially registered in the Civil Society Organisations Registry

05

Income 2025





01

Social Welfare

We support vulnerable groups, such as the elderly, the financially vulnerable, the homeless, refugees, people with disabilities, and minors, through charitable organisations (social grocery stores, soup kitchens and social welfare organisations, etc).

06

Allocated donations

€ 135,211



Our nationwide programs

Desmos Gives Food Aid:

32 social grocery stores & organisations

Desmos Gives Warmth:

10,000lt of heating oil to 5 organisations

Magic of Giving:

286 gifts and 5 experiential activities brought moments of joy to over 400 children across 14 organisations

Back to School:

School supplies for more than 2,000 children across 50 organisations

Tailored Projects

5 customised programs were designed and implemented aligned with donor visions and verified social needs.

In-Kind Donations

128 companies, organisations and individuals made donations to 135 non-profit organisations, hospitals, and schools, with an estimated value of **€617,793**, covering basic needs for food, clothing, equipment, educational materials, and hygiene supplies.





02 Healthcare

We support public hospitals, regional health centers, mental health facilities, and organisations that provide humanitarian medical and healthcare services.

08

Allocated donations

€185,563

ΑΣΘΕΝΟΦΟΡΟ

Δωρεά 2025
DESMOS
NON-PROFIT FOUNDATION
Inspiring Giving
THE KIONAS FOUNDATION



Fulfilled needs at hospitals and health centers

Andros Health Center / EKAB

1 ambulance

▶ [watch the video.](#)

Athens Children's General Hospital "Panagiotis and Aglaia Kyriakou"

High-flow oxygen delivery device and adapter for measuring oxygen saturation for the intensive care unit.

Regional Medical Center of Antiparos

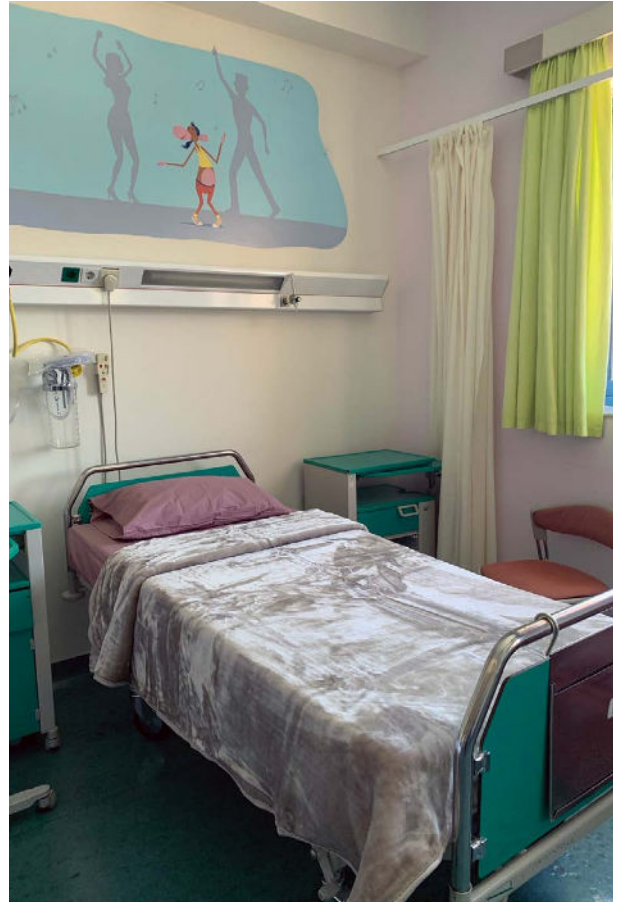
Complete equipment for the new clinic: medical devices, electronic equipment, and supplies.

«Attikon General University Hospital of Athens»

Mattresses and bedding for the 3rd Pediatric Clinic.

General Hospital Health Center of Siteia

Antimicrobial curtains for the operating rooms.



Nonprofit organisations

Nosilia Association - Athens

“Palliative Home Care” provides free in-home palliative care to patients with severe chronic or life-threatening illnesses and to their caregivers.

Frodizo Association - Patras

“Home Intervention for Dementia” provides home care, training for family caregivers, and early diagnosis for people over the age of 55.



03

Building a Better Future

We invest in the future by promoting the values of volunteerism, solidarity, and giving, and we provide opportunities for youth employment.

10

Allocated donations

€ 381,693



Desmos for Schools Program

We improved learning conditions for **6,783 students** and their teachers in **77 schools** of all levels, in remote and underserved areas throughout Greece:

3 Daycare Centers

27 Kindergartens

24 Elementary Schools

10 Secondary Schools

12 Special Education Schools

1 Second Chance School

We distributed **in-kind** donations from companies and individuals to **7 schools** (books, furniture, educational materials, etc.).

Our needs include technological equipment, educational materials, supplies, laboratory infrastructure, facility upgrades, and infrastructure projects, which we strive to align as closely as possible with the interests and priorities of our donors.

In 2025, we received 114 requests from schools.



Teens for Teens Volunteer Program

68 initiatives led by 57 teenagers who volunteered where needed and hosted events to support organisations in our network as well as Desmos itself. We visited five schools to inform students about the program.



Desmos for Youth Program

The fifth cycle of the Desmos for Youth Program was completed this year, supporting 11 employment placements in 11 non-profit organisations over a 12-month period, from December 2024 to November 2025. Through the program, unemployed young people gain valuable professional experience, while non-profit organisations are strengthened with much-needed human resources. In total, 5 young people continued their employment after the program ended. In May 2025, Deloitte completed an impact assessment of the first four cycles of the program, which showed that for every €1 invested, €11.7 is returned to the Greek economy.

▶ [Read the impact assessment](#)

▶ [Watch the video](#) of some of the young beneficiaries and representatives of organisations sharing their experiences.





04 Emergency Response & Recovery

In times of crisis, we respond immediately to urgent needs of those affected, by leveraging the wave of generosity that emerges within the first 24 hours.

We stay on the ground in affected areas, assessing ongoing challenges and provide long-term support.

13

Allocated donations
€ 640,506



In recent years, crises—particularly natural disasters—have been increasing in frequency and intensity.

Desmos' effectiveness is rooted in its many years of experience in crisis response, as well as in the trust it has earned from donors who rely on Desmos for accurate information, sound guidance, and the effective use of their donations.

We distinguish **3 levels** in our response:

The first 24 hours to address immediate and urgent needs.

Mid-term to address needs for relief and support for those affected.

Long-term to develop recovery actions and projects as well as prevention programs.



Purchase of a new primary response vehicle for the Volunteer Forest Firefighting and Rescue Team "Ekali 2000", made possible by the support of residents of the Municipality of Kifisia.

Emergency Fund

The initiative continued for a second consecutive year, supporting areas affected by wildfires:

Immediate response following the fires, providing equipment to 8 teams in Chios and 2 teams in Evia.

Coverage of accommodation expenses for 20 volunteers in Chios, members of the Panhellenic Association of Volunteer Forest Protection – Firefighting Organisations.

Donation of food and infant formula to families in Kato Achaia.

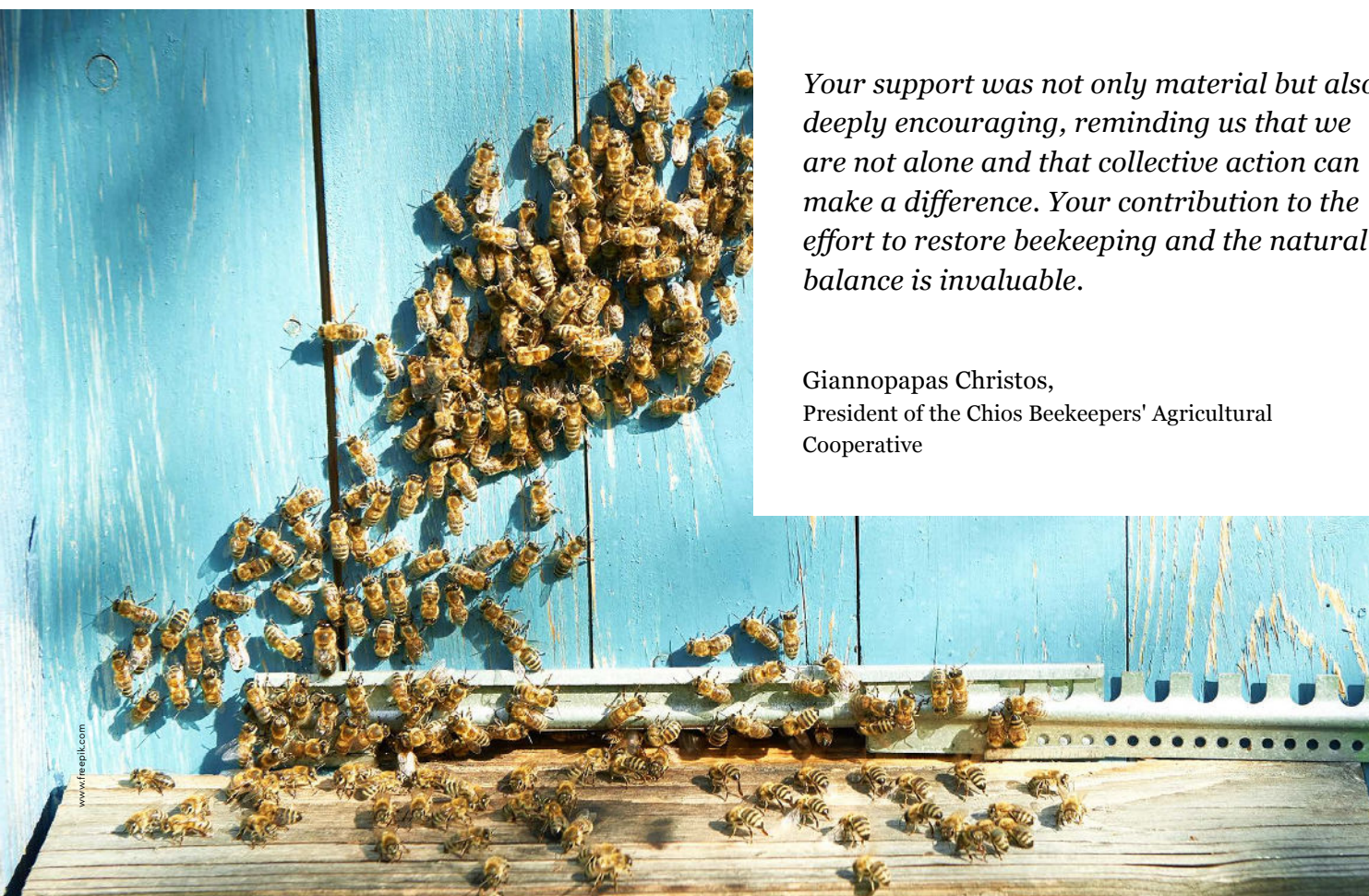
Wildfires on Chios

Following the devastating wildfires that struck Chios, 29,700 kilograms of bee feed were donated to 70 beekeepers on the island, contributing significantly to the survival of the bees after the loss of their natural food sources due to the fires, especially during

the critical winter months. In addition, 8 volunteer forest firefighting teams were equipped with essential operational gear. The TIMA Charitable Foundation and the Reale Foundation, the charitable foundation of the Reale Group, of which Ydrogios Insurance is a member, supported the initiative.

Your support was not only material but also deeply encouraging, reminding us that we are not alone and that collective action can make a difference. Your contribution to the effort to restore beekeeping and the natural balance is invaluable.

Giannopapas Christos,
President of the Chios Beekeepers' Agricultural Cooperative



Support Program for Volunteer Forest Firefighter Teams (2024-2026)

The program aims to train, empower, and provide substantial support for the work of volunteer groups. In this second cycle, **particular emphasis is placed on developing hand crews** and on the prevention and response to forest fires.

In 2025:

6 online workshops on forest fire prevention were completed, with 427 participants from 130 organisations and volunteer groups,

8 hands-on firefighting hand crew training workshops were held, with 297 volunteers from 29 volunteer groups,

45 volunteer groups were equipped with operational gear.

Gold distinction for the "No More Heroes" campaign in the Ermis PR category of the Ermis Awards.

▶ [Watch](#) 1 of the 6 award-winning videos.

Implementation Partners:
DESMOS, HIGGS, WWF Greece

Donors:
Athina I. Martinou Foundation, John S. Latsis Public Benefit Foundation, and National Bank of Greece, under the auspices of P21





Ongoing support:

Northern Evia, Wildfires 2021

- Construction of a playground at the Agia Anna Kindergarten.
- Renovation of the basketball court at the Kirinthos Elementary School.

Deloitte Impact Assessment for the “Desmos for Youth – Northern Evia” program implemented with an exclusive grant from the Stavros Niarchos Foundation (SNF) as part of the SNF’s Northern Evia Support Initiative.

▶ [Read the impact assessment](#)

Thessaly, Floods 2023

- Completion of a food assistance program, with monthly deliveries to the Karditsa Municipality Social Grocery and surrounding areas, in collaboration with Emfasis Non-Profit.
- Delivery of a modern 5x5 soccer field at the 1st Vocational High School of Sofades, Karditsa, with the support of ANTENNA Group.

▶ [Watch the video](#)

Marathon, Wildfires 2024

- Study for the reconstruction of a fire-damaged hut and surrounding area in the Varnava community.
- Delivery of personal protective equipment to the Varnava volunteer team.

Wildfires 2025

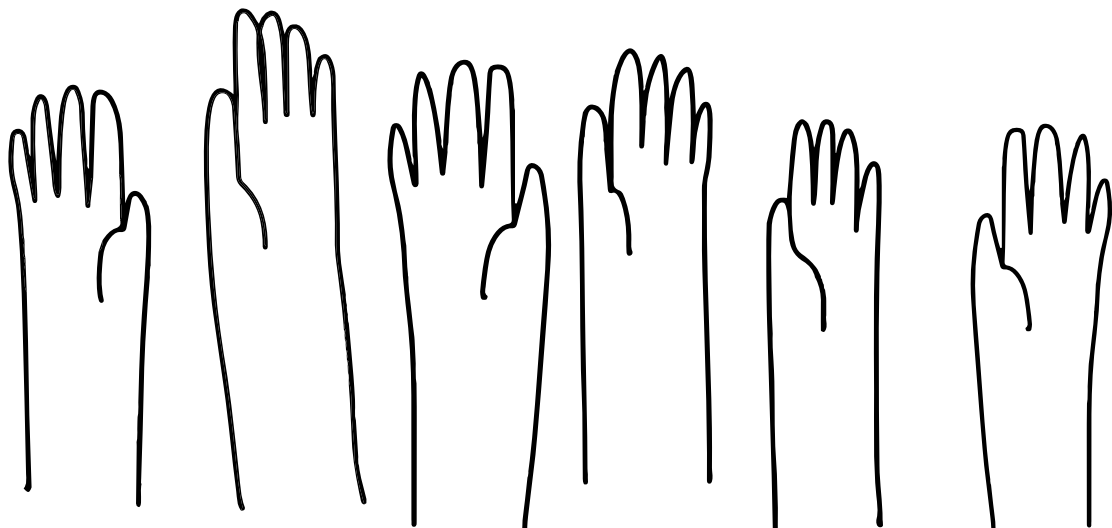
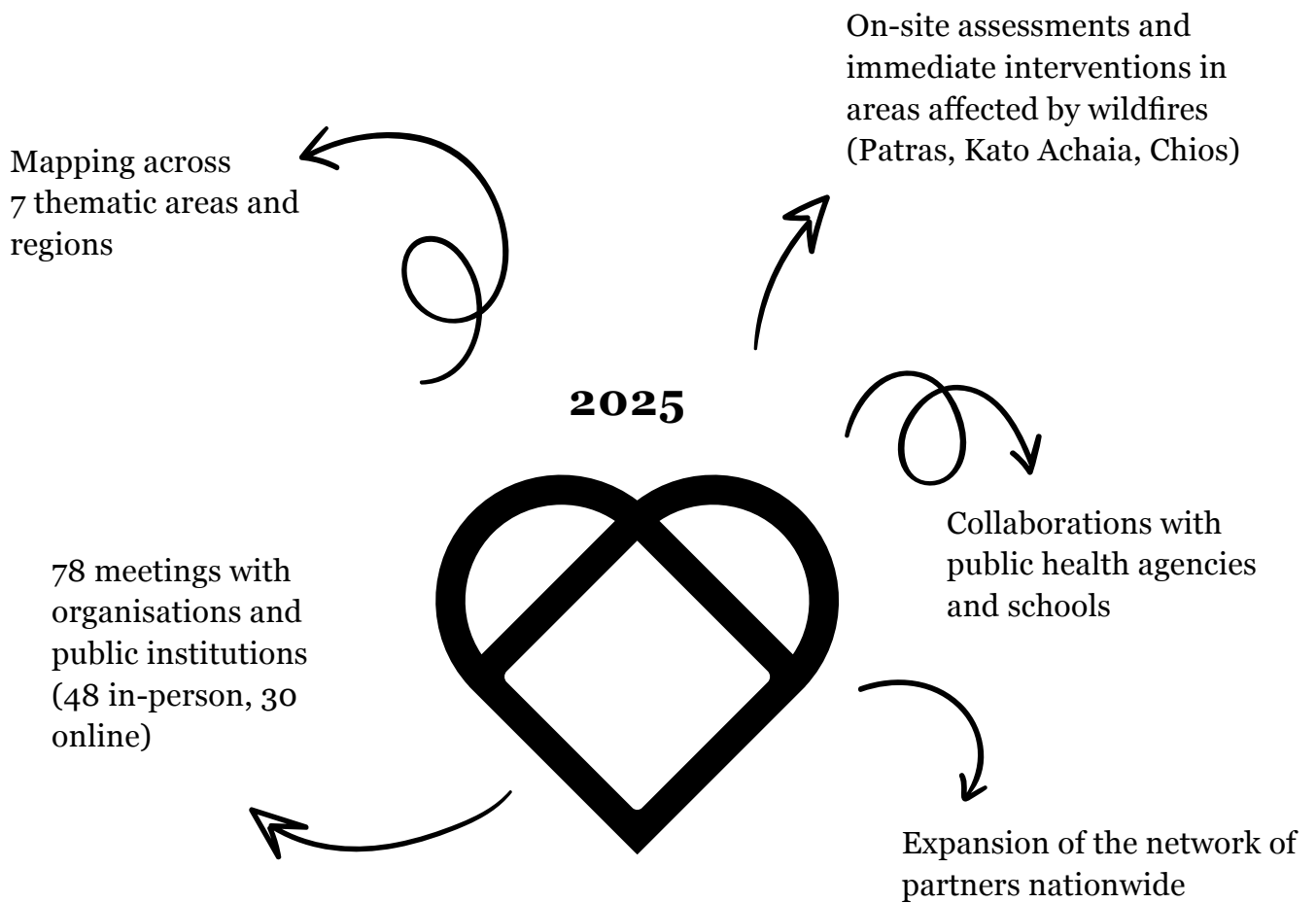
- Delivery of operational equipment to 9 volunteer forest firefighter teams in Attica, Evia, Kefalonia, Corinthia, and Zakynthos.
- Distribution of 4,775 medicines and health products to social pharmacies and volunteer forest firefighters, in collaboration with GIVMED.
- Purchase of fuel cards to support ANIMA’s wildlife rescue operations.

The assessment of long-term interventions in the affected areas is currently underway. No crisis is temporary; it is ongoing and followed by a series of challenges. Even after the media spotlight fades, **Desmos' team remains present in the affected communities, providing long-term support.**



Due Diligence

Due diligence is a key step in developing partnerships with nonprofit organisations, through which we systematically evaluate their work, the operational and transparency procedures they implement, as well as their social impact.



Activities & Volunteering



2nd CAFF Family Day x Desmos:

support for financially vulnerable families, in collaboration with the Charles Antetokounmpo Family Foundation (CAFF). A total of **75 families** participated and received essential supplies worth over **€450**, while the children received gifts and autographed basketballs from the Antetokounmpo brothers.

▶ Watch the video [here](#) and [here](#)

Imprints: an experiential inclusion activity at the Vorres Museum for people with and without disabilities.



Ladies Run: a sports initiative that turns participation into support for vulnerable women for the 12th year.



ANT1 Telethon: a collective initiative held by the “ANTENNA EIMASTE ENA” non-profit organisation, to support children through a nationwide fundraiser. A significant amount of €3.3M was raised, which will support the work of five organisations, including Desmos’s. The funds allocated to Desmos will be used to meet critical needs at two pediatric clinics in Larissa and Kefalonia, as well as at the Karamandaneio Children’s Hospital of Patras.



Artemis Team: volunteer environmental cleanup initiative.



5' Minute Mum Party: support for the Desmos for Schools program.

Athens Authentic Marathon: 215 runners ran with the Desmos team.

20

Theo Sgouras: Theo Sgouras' contribution to Desmos's work has been longstanding and consistent. Whenever he undertakes a challenging initiative, Desmos is his steadfast companion. In 2025, he undertook yet another ambitious hiking expedition, from London to the Vatican, covering 2,750 km and crossing five countries in 120 days. He raised funds with which Desmos supported the "Palliative Home Care" program of the Nosilia Association, which provides free at-home medical and nursing care to people with serious health problems and financial difficulties.

Previous routes:

2023: Shikoku Henro route in Japan (1,400 km in 50 days),

2022: The Camino de Santiago in Spain (800 km in 37 days),

2020: 48 km route in his backyard (3,333 laps around his yard) during lockdown.

We will keep on walking kilometers together!



Acknowledgments

Individual Donations: 458 unique supporters

Giving Tuesday: 17 companies participated by donating a portion of their proceeds in honour of the global day of giving

Friends of Desmos: supporters with regular (monthly/annual) donations

Instead of gifts and in memory of: donations made to honour personal events or in memory of loved ones

Adopt a Position: adoption of job positions at Desmos with a three-year commitment



Acknowledgments

DONATIONS

- A PRIORI
- AFEA Congres
- Akoustika Stamou S.A.
- Alpha Bank
- Amazon
- Andreas Mentzelopoulos Foundation
- ANQUAN IKE
- Antenna Group
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- John S. Latsis Foundation
- Katerina Psoma Jewelry
- Kifidis Christoforos & Co G.P.
- Kimon Fragkakis IKE
- Koumantareios Non-Profit Civil Company
- Lampsas Hellenic Hotels S.A.
- Land Rover (Tzortzis S.A.)
- Loulis Mills S.A.
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- Marsh & McLennan Companies
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- My Market (Metro S.A.)
- National Bank of Greece S.A.
- National Philanthropic Trust The Kionas Foundation
- NEEDaFIXER IKE
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- Raycap S.A.
- Reale Foundation
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- Sani/Ikos Group
- Santa Marina S.A.
- Santa Marina S.A. – Hotel, Tourism and Commercial Enterprises
- Sheraton Rhodes Resort (AZORA FCR RHODES S.A.)
- Single-Member S.A.
- Team Fuel Corp.
- TESMA S.A.
- The Charles Antetokounmpo Family Foundation (CAFF)
- The Hellenic Initiative Australia
- Thenamaris (Ships Management) Inc.
- TIMA Charitable Foundation
- Titan Cement Company S.A.
- TORE Event Furnishing
- Torrance Yachts (Tassos Papantoniou)
- UNISEA SHIPPING LTD.
- V Tourism S.A.
- Vardas (Nata Fashion P.C.)
- Warner Bros. Discovery
- WWF Ellas



Acknowledgments

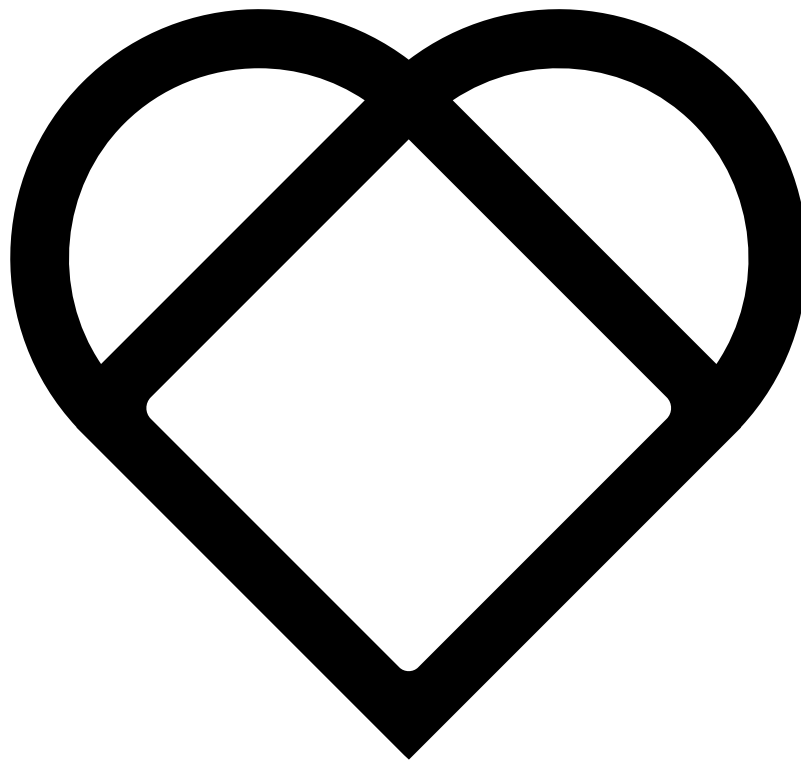
IN-KIND AND SERVICE DONATIONS

- Accenture S.A.
- Agrovim
- Alfa-Beta Vassilopoulos S.A.
- Allianz European Reliance S.A.
- Antenna Group Single-Member S.A.
- ANTETOKOUNBROS
- Aris B.C.
- Arosis – Traditional Agricultural Products
- Athens College
- Barba Stathis S.A.
- BIC Violex S.A.
- Bluegr Hotels & Resorts
- BRIGHT SOLUTIONS
- Concentrix Hellas
- DECATHLON S.A.
- Dodoni
- Donkey Hotels S.A.
- Dyo Choria E.E.
- E.J. Papadopoulos S.A.
- ELAIS-Unilever Hellas S.A.
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- Goody's Single-Member S.A. of Catering Services
- Hasbro - Peppa Pig Toys
- Kaizen Gaming
- Kifidis Christoforos & Co G.P.
- Lampsas Hellenic Hotels S.A.
- Littles Kindergarten
- Loulis Mills S.A.
- Lycsac (A. Lykogiannis & Co.)
- Mars
- Melissa Kikizas S.A.
- Moirazomai
- Nireus Aquaculture S.A.
- Parties 2 Be Remembered
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- UNISEA SHIPPING LTD.
- Valuecom/ Nivea
- WellBe
- Zagori (Chitos S.A.)
- Zepos & Yannopoulos Law Firm

STRATEGIC PARTNERS:

- ACS Courier and Postal Services S.A.
- Kerameus & Partners Law Firm
- PwC Greece
- Saracakis Group of Companies
- Weber Shandwick – McCann Worldgroup

**Thank you for being part
of this journey.**



*The impact continues, with you. **Become a Friend of Desmos.***

